

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2014 as qualifying date, National Voters' Day, 2014 & Special Campaign for ensuing General Elections, 2014 – Publicity – Scrolling & Spots in Television Channels – Payment of bills Rs.1,51,167/- to Eenadu Television Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 1617

Dated: 24-04-2014

Read the following:-

1. Govt. Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013
2. Govt. Lr.No.3136/Elecs.E/A2/2013-33, dt:06-12-2013
3. Govt. Lr.No.3136/Elecs.E/A2/2013-55, dt:12-12-2013
4. Govt. Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013
5. Govt. Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014
6. Govt. Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014.
7. From M/s.ETV, Hyderabad, Bill Nos.130068350, dt:30-11-2013
130068410, dt:15-12-2013, 130068349, dt:30-11-2013,
130068409, dt:15-12-2013, 130068506, dt:15-12-2013,
130068668, dt:31-12-2013, 130069091, dt:31-01-2014,
130069618, dt:15-03-2014.
8. G.O.Rt.No.1475, Fin. (Expr.GAD-I) Dept., dt:11-04-2014

ORDER:

In the letters 1st to 6th read above, M/s. ETV Channel, Hyderabad has been requested to telecast spots and scrolls through their channel from 28-11-2013 to 23-12-2013 during Summary Revision of Photo Electoral Rolls w.r.t. 01-01-2014 as the qualifying date, from 21-01-2014 to 24-01-2014 regarding National Voters' Day, 2014 and from 08-03-2014 to 09-03-2014 regarding Special Campaign day for enrollment of electors on 09-03-2014 in connection with the ensuing General Elections, 2014. Accordingly, M/s ETV channel, Hyderabad has telecast the spots and scrolls and furnished the bills for an amount of Rs.1,51,167/- including all taxes and requested for arranging payment as detailed below.

Sl. No.	Letter No. & Date	Invoice No. & Date	Amount of Rs.
1	Lr.No.3136/Elecs.E/A2/2013-6, dt:25-11-2013	130068350, 30-11-2013	6,741.50
		130068410, 15-12-2013	15,730.40
2	Lr.No.3136/Elecs.E/A2/2013-33 dt:06-12-2013	130068349, 30-11-2013	11,240.50
		130068409, 15-12-2013	29,334.97
3	Lr.No.3136/Elecs.E/A2/2013-55, dt:12-12-2013	130068506, 15-12-2013	31,939.46
4	Lr.No.3136/Elecs.E/A2/2013-57, dt:21-12-2013	130068668, 31-12-2013	11,236.00
5	Lr.No.3577/Elecs.E/A2/2013-30, dt:22-01-2014	130069092, 31-01-2013	22,472.00
6	Lr.No.3630/Elecs.E/A2/2013-13, dt:07-03-2014	130069618, 15-03-2014	22,472.00
Total Rounded to			1,51,166.83 1,51,167.00

(Contd..2..)

2. After careful examination, Government hereby accord sanction for payment of **Rs.1,51,167/-** (Rupees one lakh fifty one thousand one hundred and sixty seven only) to the Eenadu Television Private Limited, Hyderabad towards the cost of telecasting the Scrolls & Spots in their channel from 28-11-2013 to 07-12-2013 regarding SSR, 14, from 21-01-2014 to 24-01-2014 regarding NVD, 2014 and from 08-03-2014 to 09-03-2014 regarding Special Campaign day for enrollment of electors on 09-03-2014 in connection with the ensuing General Elections, 2014.

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - MH 104 Charages for Conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – SH (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the additional funds provided vide G.O. 8th read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour **“Eenadu Television Private Limited, Hyderabad” A/c No. 370601010036320, Union Bank of India, Saifabad, IFSC Code: UBIN0537063, MICR Code: 500026012., PAN No.AACCM7226P.**

5. This order does not require the concurrence of Finance Department as per the orders in force vide G.O. 8th read above.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL
CHIEF ELECTORAL OFFICER & E.O.
PRINCIPAL SECRETARY TO GOVERNMENT

To
The General Manager-ADVT & MKTG,
Eenadu Television Pvt. Limited, Hyderabad
The General Administration (Claims.C) Department
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER